



SEGA
SATURN™

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MEDIA GROUP

**DAYTONA USA™ RACES STRAIGHT FROM THE ARCADE
TO THE LIVING ROOM ON SEGA SATURN**

-- The Ultimate Racing Experience --

LOS ANGELES, May 11, 1995. "Start your engines" and get ready to pave your living room with explosive automotive power, speed and action behind the wheel of true Daytona stock cars as Sega Sports presents the arcade phenom, "Daytona U.S.A.," exclusively on Sega Saturn™, the ultimate in-home sports machine.

From the start, "Daytona U.S.A." has daring racers straining to hug high-banked curves, drafting past and between other stock cars while avoiding crashing or wildly careening into the seamless scenery of the three challenging tracks. Thrusting gamers behind the wheel of a stock car at breakneck speeds, racers will swear they smell fuel and burnt rubber. Sega Saturn's driving force - advanced graphics technology that uses thousands of rotating polygons in 3D perspectives -- creates eye-popping 3D graphics, unmatched realism, and a completely immersive feeling of being in or out of control. Stereo CD sound recreates the heart-pounding roar and thunder of the race.

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Going head-to-head against computerized drivers, the player battles against the competition to see who takes the checkered flag. In arcade mode, racers can choose manual or automatic transmission and choose from the beginner, advanced or expert tracks. Saturn mode offers loads of options that can't be found in the arcade version like multiple cars with different combinations of transmission, acceleration, grip levels and top speed capabilities. With five levels of difficulty, this game is awesome for all levels of racers and provides a continual challenge as the players' skills progress.

With four different driving perspectives: "bumper cam," "in the car," "first person removed," or "twice removed," coupled with the ability to draft, skillfully control braking and acceleration as well as control four wheel drifts, players will get a realistic stock car racing experience second to none!

The competition heats up even further if drivers ram into one another or obstacles on the course. Contact with any other object not only causes nasty dents, but affects speed, control and handling -- just like on the pro circuit.

With all this realism and excitement packed into one game, Sega Sports' "Daytona USA" is a must-have title for Sega Saturn gamers. Rated K-A, "Daytona USA" for Sega Saturn is now roaring on store shelves.

Sega Sports, a division of Sega of America, is committed to producing the most authentic and realistic sports titles on the market for all Sega platforms including Sega Saturn, Genesis 32X™, Genesis™, Game Gear™ and Sega CD™. Superior game-player control and hard-hitting action makes Sega Sports the preferred brand among gamers, professional athletes, and sports enthusiasts.

For more information on Sega Saturn, consumers can call a toll-free hotline, 1-800-SEE-SATURN or send inquiries over the Internet at segasaturn@segaoa.com.

Sega of America is the arm of Tokyo, Japan-based Sega Enterprises Ltd. responsible for the development, marketing and distribution of Sega products in the Americas. Sega Enterprises Ltd. is a nearly \$4 billion company known as the leader in interactive digital entertainment media, with operations on five continents. Sega of America's home page on the World Wide Web is located at (<http://www.segaoa.com>).

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