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Contact: Kelly Smith/Kris Gilbert
Manning, Selvage & Lee
818/509-1840

MEDIA GROUP

**EMBARK ON A FAIRYTALE TOYLAND JOURNEY WITH
"CLOCKWORK KNIGHT" FOR SEGA SATURN**

LOS ANGELES, May 11, 1995 -- At the stroke of midnight, a magical fantasy unfolds, immersing gamers in a mysterious world where toys come to life and imagination is the only boundary. Available only on Sega Saturn™, the ultimate in-home entertainment system, "Clockwork Knight™" lures gamers into the game with advanced graphics and technical wonders that bring to life a fantasy world experience like no other.

Simultaneous, relentless 3D on-screen action will keep you on your toes as you brave the midnight world of Pepperouchau, the noble toy knight. His mission: rescue the Clockwork fairy princess from an evil villain or the rest of toyland will never again be awakened by her magical voice. Armed with a trusty gilded key, Pepperouchau must face the constant obstacles that come at him from all sides, solve the mysteries of the house and unlock the secrets that will enable his success.

"Clockwork Knight" brings this fantastic world to life in three dimensions and stereo CD sound. Sega Saturn's stunning 3D cinema-quality graphics open up Pepperouchau's world like an electronic shadowbox, bringing scenes to life with amazing realism.

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Sega of America
255 Shoreline Drive
Redwood City
California 94065
www.segaoa.com

It's anything but child's play; players must maneuver our chivalric hero through a house of magical wonders: a slippery kitchen filled with culinary catastrophes and a treacherous attic filled with things that go boom in the night. Strategic planning and split-second decisions are required or there will be no tomorrow -- it's up to the lonely knight to save his magical princess before dawn creeps across the horizon, putting toyland to sleep for good.

Rated K-A for all audiences with mild animated violence and comic mischief, "Clockwork Knight" is available now for \$39.99.

For more information on Sega Saturn, consumers can call a toll-free hotline, 1-800-SEE-SATURN or send inquiries over the Internet at segasaturn@segaoa.com.

Sega of America is the arm of Tokyo, Japan-based Sega Enterprises Ltd. responsible for the development, marketing and distribution of Sega products in the Americas. Sega Enterprises Ltd. is a nearly \$4 billion company known as the leader in interactive digital entertainment media, with operations on five continents. Sega of America's home page on the World Wide Web is located at (<http://www.segaoa.com>).

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